

SUPPORTING HEALTHY ACTIVE AGING

We acknowledge we are here on the unceded traditional lands of coast Salish peoples, including the Katzie, Kwantlen and Semiahmoo First Nations.

WALKit Web Map

October 26th, 2021

Encourage Surrey seniors to be more mobile and engaged within their communities, by promoting walking routes that are friendly for people with different abilities.

Funded in part by the Government of Canada's
New Horizons for Seniors program

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Objectives



- Support healthy active aging, increased recreation opportunities and improved pedestrian travel and mobility
- Improve health and fitness for seniors
- Reduce seniors isolation by providing more opportunities to engage with others and have face-to-face interactions
- Increased awareness of community resources

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Objectives

- Improve technological literacy among seniors by providing training sessions, resulting in increased confidence and willingness to use technology
- Foster intergenerational connections that can provide knowledge sharing between seniors and youth
- Reduce racism and discrimination by providing more opportunities for seniors to engage along route and at destinations



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Community Engagement

- Online survey
- Multi-language Focus groups



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Community Engagement

- 88% walk for exercise and health
- 39% walk daily
- 61% prefer early afternoon, 46 % late morning
- 30% average 40-60 minutes



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Community Engagement



- 44% sidewalks in good condition
- 53% lighting
- 45% quiet streets or limited traffic
- 40% limited or no intersections to cross
- 33% signalized and audible intersections
- 41% interesting things to see along the route

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Community Engagement

- 85% own their own smart phone and/or desktop computer
- 47% comfortable using computer, laptop and smart phone
- 29% would use an online interactive walking map or guide



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WALKit Web Map

- View sidewalks, access lanes, park trails and other options for walking in your neighbourhood
- Ability to choose options for routes you may walk to your local destinations
- Share feedback on routes that you have taken
- Ability to submit a service request to improve route deficiencies



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WALKit Web Map – Layers and Legends

Layers ✕




Layer **Legend**

Places of Interest












Pedestrian Signs and Push Buttons

TYPE

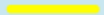
-  Crosswalks
-  Pedestrian Push Buttons
-  Pedestrian Signs

Reference Layers

TYPE




-  Lights
-  Traffic Signals
-  Benches and Bleachers
-  Shelters and Tables
-  Stairs
-  Bus Stops
-  Litter Containers
-  Sidewalk/Walkway Service Requests
-  Washrooms

Surrey Walks



Age Friendly Pedestrian Routes

ROUTE TYPE

-  Nature Trail
-  Sidewalk
-  Walkway

[WALKit Web Map](#)

Marketing and Communication

WALKit Web Map Campaign August 9 – 28, 2021



- Webpage
- Pattison Digital Ads
- Digital boards at recreation centres
- Rack cards QR code
- Post cards – Newton
- Senior Events
- City E Newsletters

Total view to Webpage = 3,512

Total view to Web Map URL Link = 1,429

• = Total Reach = 13,754

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- Explore support for various languages
- Additional accessibility information



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- Additional places of interest
- WALKit Route Activity Program 'try it on route' activities



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Thank you!

To learn more about further details and opportunities

<https://www.surrey.ca/about-surrey/surrey-seniors>

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